



ELITE® PROTECTION PROGRAM



## **PROFIT PROTECTION GAP**

Profit Protection GAP is more than an insurance solution; it's your dealership's strategic advantage. At NSD, we recognize that dealers like you are the backbone of the automotive industry, and our Profit Protection GAP program is tailored to fortify your position. At its core, GAP stands for Guaranteed Asset Protection. This coverage steps in to safeguard your customers and your bottom line by addressing the "gap" between the outstanding loan balance on a vehicle and its actual cash value in the case of a total loss event.

## **Dealer Benefits**

- Maximized Profits: Profit Protection GAP is not just a product; it's a strategic tool that
  maximizes your profits. By joining this program, your dealership gains a competitive edge
  in an ever-evolving market.
- Customer-Centric Approach: Offering GAP coverage demonstrates your commitment to comprehensive solutions for your customers. It builds trust and loyalty, elevating your dealership's reputation and customer satisfaction.
- **Financial Security:** In the unpredictable landscape of the automotive industry, Profit Protection GAP ensures your dealership's financial security. Clear boundaries and limits protect you from unforeseen challenges, allowing you to navigate with confidence.
- Streamlined Operations: Our program seamlessly integrates into your dealership operations. From flexible pricing structures to straightforward conditions, Profit Protection GAP simplifies processes, enabling you to focus on delivering exceptional service to your customers.

## **Key Features**

- **Dealer Profit Protection:** This program empowers participating dealers to retain up to \$600 per GAP waiver sold, under specific conditions. It's not just a financial benefit; it's a testament to our commitment to your success.
- Conditions and Limits: While Profit Protection ensures financial gains, it's important to
  note that certain conditions apply. For instance, it doesn't cover cancellations within
  the initial 90 days of the GAP Waiver's effective date, providing a balanced approach to
  protect both dealers and customers.
- **Flexible Pricing:** We understand that every dealership is unique. That's why our program offers flexible pricing options for both GAP and GAP Plus, accommodating various term lengths (1-96 months). This flexibility allows you to tailor your offerings to meet the diverse needs of your customers.
- Optional No-Charge Back Program: Take control of your dealership's destiny by
  participating in our No-Charge Back Program. Contracts that cancel after the flat
  cancellation period are shielded from charge-backs, giving you peace of mind and
  financial security.