



Security+Plus®



ELITE.
PROTECTION
PROGRAM



DIAMOND CARE
PROTECTION PLAN®

QualityGuard+Plus®

VALUE PROTECT

A revolutionary service to retain the value of your vehicle after a collision. This new program reassures dealers & auto owners that the diminished value after a collision will not affect trade-in value. With ValueProtect, auto owners have a hassle-free way to trade in or resell a vehicle with coverage up to \$10,000.

Dealer Benefits

- Add to Your Profitability
- Increase Customer Retention
- Multiple Sales Opportunities (can be sold after point of sale)
- Choice of 3 or 5 year terms
- Choice between \$5,000 or \$10,000 benefit
- Available for sale in all states EXCEPT: CA and NY

Consumer Benefits

- In the event the customer's vehicle is involved in a collision, this program will cover up to \$10,000 toward the diminished value at the time of trade in.
- Ensures value retention of the asset for the long-term, despite damages.
- Ride-sharing coverage such as Uber and Lyft is included.
- Protects asset value for at least three years.
- No deductible.

Eligibility

- New, Pre-Owned and Leased vehicles are eligible for coverage.